



# 12-Month Impact Report

## A YEAR OF **RESILIENCE** AND **SUPPORT**

## Resilience through Crisis

### **ISRAEL FRIENDS LEADS CRITICAL SUPPORT**

Amidst the horrors of October 7th, the ongoing war, and the alarming rise of antisemitism, Jews and allies worldwide rallied in remarkable solidarity with the citizens and soldiers of Israel. Israel Friends, a mission of the Worldwide Friends Foundation, a 501(c)(3) non-profit, is honored to stand at the heart of this global unity and resilience. By working directly with Israel's national authorities, we prioritize, fund, and address the country's most urgent needs. To date, Israel Friends has delivered over \$34,000,000 in aid, tackling critical national challenges and making a lasting impact on the future of Israel.

## Israel Friends' Core Focuses

- Providing **life-saving** critical aid and **cutting-edge technology** to soldiers, civilian guards, and first responders.
- Supporting transformative treatments for **Trauma and PTSD**.
- **Leading** with innovative solutions in areas where others have yet to make an impact.

## Collaboration with the Government and Military

Over the past 12 months, Israel Friends forged partnerships with the Israeli Ministry of Defense, Ministry of Health, National Police, Fire Department, elite Commando Units, the Parliament, and other key national authorities. These collaborations created an open-door policy, enabling the Israel Friends team to work directly with military units and government officials. This access allows Israel Friends to tackle Israel's most urgent and critical challenges effectively.

# Table of Contents

01

Message  
**FROM OUR CEO**

02

By the Numbers  
**IMPACT OVERVIEW**

03-05

Unity and Aid  
**THE ISRAEL FRIENDS  
JOURNEY**

06

We Are Different  
**DRIVING IMPACT WITH  
EFFICIENCY AND  
INNOVATION**

07

Stories of Impact  
**LIVES CHANGED**

08

Key Technology  
**CHANGING LIVES  
IN THE FIELD**

09

Special Initiatives  
**BEYOND THE  
FRONT LINES**

10

Looking Ahead  
**THE NEXT 12 MONTHS**

11

Thank You  
**OUR DONORS,  
OUR HEROES**

12

Guiding Lights  
**OUR AMBASSADOR  
AND ADVISORS**

13

Strength in Unity  
**OUR STRATEGIC  
ALLIANCES**

14

Get Involved  
**JOIN US IN MAKING  
A DIFFERENCE**

# Message

## FROM OUR CEO

My grandparents spoke of a time when Jews all over the world faced persecution—with no refuge. They were clear-eyed when they described every minute of May 14, 1948, when the establishment of the State of Israel was proclaimed.

My paternal grandfather quietly commented on how, in '47 and '48, he was on the New York docks filling crates marked “agricultural equipment” with much-needed supplies.

My grandparents' generation thought the attack on Israel in October 1973 was the end of our modern Jewish state.

This was always history to me—and probably to you—until October 7, 2023.

Global persecution. Pogroms in democracies. Existential threats not from one enemy but from a seven-headed beast. This is our new modern-day reality.

In this terrifying repeat of death and destruction, we saw a repeat of our grandparents' tale: humble civilian efforts globally, backed by a determination to survive. We mobilized and sent urgently needed supplies to our brothers and sisters in Israel.

This is not a legacy any of us wanted to continue—but it is a responsibility none of us will abandon.

Israel Friends was founded on these principles: a focused, small group of civilians can have an outsized impact on the modern battlefield and on the survival of our troops.

I stand here today, lifted up by the immense love for Israel and her people, reflected in the co-founders of Israel Friends, our team, volunteers, advisors, ambassadors, and our incredibly supportive community.

We pray for the time when our work will no longer be necessary. Until then, we remain deeply committed to our mission and our principles. We will not falter.

Thank you for your commitment and support.

Am Yisrael Chai



Executive Director  
**ISRAEL FRIENDS**

# By the Numbers

## IMPACT OVERVIEW

**\$34M+**  
DONATIONS  
DELIVERED

**500+**  
TONS OF AID  
DELIVERED

**4,000+**  
HOURS OF  
PTSD CARE

**1,000+**  
TANKS  
RETROFITTED

**200+**  
RESERVISTS  
TO ISRAEL



**TWO CARGO PLANES**  
Mobilized and deployed to Israel within 3 to 14 days of the October 7th attacks.



**45,000+**  
Boots Delivered



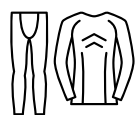
**200,000+**  
Meals Served



**28,000+**  
protective ballistic  
glasses



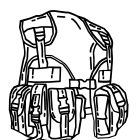
**15,000+**  
First Aid Kits Built &  
Delivered



**25,000+**  
storm suit & soft  
shell jackets



**5,000+**  
families transported  
to the Kotel to pray  
and heal



**10,500+**  
Protective Vests



**4,000+**  
Hours of Psychiatric  
PTSD Care Provided



**10,000+**  
Leatherman tactical  
tool kits



**3,500+**  
duffel bags filled  
with vital medical  
supplies



**10,000+**  
Defensive Drones  
& Camera Systems  
Delivered



**1,000+**  
body bags,  
refrigerators, and  
air purifiers



**10,000+**  
protective/thermal  
uniforms



**1,000+**  
sets of Tefillin  
donated



**2,000+**  
protective helmets



**200+**  
shelters and  
dormitories

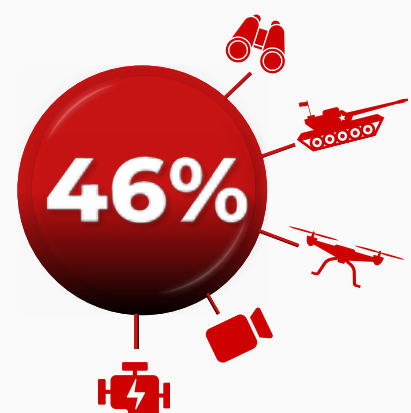


**FOUR ARMORED  
AMBULANCES**  
Delivered to Israel National Police to  
Assist in Active Combat Rescue

## Mission To Date



HUMANITARIAN AID  
& PTSD CARE



TECHNOLOGY SOLUTIONS



PROTECTIVE EQUIPMENT  
& CRITICAL AID

# A Year of Unity and Aid

## THE ISRAEL FRIENDS JOURNEY

October 2023



### **BORN FROM TRAGEDY: ISRAEL FRIENDS LAUNCHES**

Israel Friends was born out of an urgent need to support Israel following the devastating attacks of October 2023. On October 9th, just days after the tragedy, we officially launched under the guidance and support of the Worldwide Friends Foundation, an established organization dedicated to providing aid in times of crisis. With their backing, we rapidly mobilized resources and expertise to deliver critical assistance, focusing on defense support, humanitarian aid, and long-term trauma care.



### **DELIVERING HOPE: THE FIRST CARGO PLANE OF CRITICAL SUPPLIES**

In an extraordinary effort, our organization successfully deployed not one, but two cargo planes to Israel. The first plane carried over 180 reservists returning to defend Israel, along with 100 tons of essential humanitarian aid. A second cargo plane followed, further delivering vital supplies, reinforcing our commitment to providing life-saving resources during a time of immense urgency.

November 2023



### **ISRAEL FRIENDS ON THE GROUND**

Israel Friends made a critical visit to Israel, meeting face-to-face with the heroes on the front lines. Our co-founders and team listened to their needs, assessed the situation firsthand, and determined the most effective ways we could provide support. This pivotal trip laid the foundation for our continued efforts, ensuring that our aid was directly aligned with the immediate challenges facing those defending Israel.



### **ISRAEL FRIENDS IN ACTION**

Israel Friends undertook the vital task of retrofitting tanks with slat armor, known as "Kippa," to protect against mortar attacks delivered by drones. This enhanced armor serves as a crucial defense mechanism, reducing the impact of drone attacks on the tanks and ensuring the safety of those on the front lines. By providing this essential upgrade, we've helped strengthen Israel's defense capabilities, offering greater protection for its defenders in the face of evolving threats.

December 2023



### **BEARING WITNESS: INFLUENCERS STAND WITH ISRAEL**

As part of our mission to raise global awareness, Israel Friends sent influencers to Israel to bear witness to the atrocities of October 7th. These influential voices were given the opportunity to see the devastation firsthand, hear stories from survivors, and understand the profound impact of these horrific events on Israeli communities.



### **BBQ BRIGADE: FEEDING OUR HEROES ON THE FRONT LINES**

Israel Friends launched the BBQ Brigade, serving over 250,000 meals to Israel's brave defenders on the front lines. This initiative provided much-needed nourishment and support to soldiers as they prepared to enter Gaza and as they returned. The BBQ Brigade continues to be a source of comfort and camaraderie, ensuring that those who protect Israel are greeted with a warm meal and the gratitude of a thankful nation.



### **OPERATION HEALING HANDS: IPADS TO WOUNDED SOLDIERS**

In one impactful moment, our co-founders visited Israel to personally deliver iPads to wounded soldiers at Sheba Hospital. This gesture was part of our ongoing commitment to support the recovery and rehabilitation of Israel's brave defenders.

January 2024



### **HAVEN FOR HEROES**

In response to the urgent need for safe, temporary housing, our team built shelters and dorms for IDF volunteers and reservists. These spaces offer a place to rest and recharge before returning to the front lines. Additionally, we've equipped shelters for displaced families, ensuring they have essential amenities like refrigerators, WiFi, and other necessities to help them feel secure and connected during this difficult time.



### **KYLE BLANK JOINED AS EXECUTIVE DIRECTOR: A NEW CHAPTER OF LEADERSHIP**

With his exceptional leadership skills and strategic vision, Kyle has played a pivotal role in guiding Israel Friends through a crucial phase of growth. His ability to inspire and lead our team helped strengthen our efforts and ensure that we continue making a significant impact in support of Israel's defenders. Kyle's leadership has set the stage for an exciting new chapter in our organization's journey.

February 2024



## ENHANCING GROUND CAPABILITIES: OUR CAMERA AND DRONE PROGRAM

In a mission to provide our heroes on the ground with the advanced tools they need, Israel Friends launched a groundbreaking Camera and Drone Program. This initiative equips front-line defenders in Gaza with enhanced surveillance and situational awareness, giving them critical capabilities to monitor threats and protect their teams. With these state-of-the-art systems, our heroes can operate more effectively in high-risk areas, ensuring they stay one step ahead in defense of Israel. This program marks a vital step in supporting their safety and success on the ground.



## PARTNERSHIP WITH AFU669

Israel Friends proudly partnered with American Friends of Unit 669 to deliver over 7,000 life-saving First Aid kits to civilians across Israel. This initiative was a crucial step in equipping communities with the tools and resources they need to respond to emergencies swiftly and effectively, ensuring greater safety and preparedness in the face of ongoing threats.

March 2024



## OFIR ENGLE TO NBA ALL-STARS

After being held captive by Hamas for 58 days, Ofir Engle, a passionate basketball player, was safely reunited with his family. To celebrate his resilience and love for the game, Israel Friends brought him to the NBA All-Star event in the USA, where he had the opportunity to meet some of his basketball heroes. This special moment marked a powerful reminder of hope, recovery, and the strength of the human spirit.



## WILDFIRE TRAINING FOR CIVIL SQUADS OF ISRAEL

In response to escalating wildfire terrorism by Hezbollah by partnering with the Civil Squads of Israel, Operation Fire Support, and Israel Emergency Aid. Over 350 volunteers were trained in elite firefighting techniques by Australian specialists. Through classroom and hands-on training, our Rapid Response Teams are now equipped to combat deliberate wildfires and serve as community leaders in fire safety and preparedness.



## TRUTH ON TAP: DEBUNKING PROPAGANDA AND DISINFORMATION

We are taking the fight against disinformation to social media, using platforms like TikTok to host live panels that debunk propaganda and set the record straight. By leveraging the reach and engagement of social networks, we're creating real-time discussions featuring experts and influencers who tackle false narratives head-on. These interactive sessions empower viewers with facts, offering a powerful antidote to misinformation while equipping our community to spread the truth far and wide.

April 2024



## AMBASSADORS IN ACTION: SERVING OUR FRONT-LINE HEROES

In the spirit of unity and gratitude, our Israel Friends Ambassadors visited the front lines in Israel to host a special BBQ for the brave heroes defending the homeland. This unforgettable gathering offered not only nourishment but also a moment of solidarity and appreciation for their selfless service. As we mark this significant event in our 12-month journey, we reflect on the powerful bonds forged over shared meals and heartfelt conversations, standing together in support of those who protect Israel.



## MENTAL HEALTH RETREAT FOR 500 NOVA SURVIVORS

In partnership with For The Wounded and Survivors, launched a mental health retreat for 500 Nova survivors, using dance as a tool for healing. Survivors gathered in a safe space to transform trauma into resilience, rediscover joy, and connect with others. This initiative fostered community support and demonstrated our commitment to long-term recovery and healing for those affected by the October 7th tragedy.

May 2024



## FIGHTING JEWISH HATRED ON CAMPUS

Israel Friends Assisted with educational campaigns across U.S. college campuses to raise awareness about the realities faced by Israelis and the actions of Hamas, particularly during the events of October 7th. The campaign included installing screens that display documentaries and factual content, aimed at combating misinformation and fostering informed dialogue. By bringing these narratives to academic settings, the initiative encourages critical thinking and supports balanced discussions on campus.



## FIRST SUMMER SHABBAT: BUILDING COMMUNITY

We gathered for an unforgettable Shabbat experience focused on unity and community building. In partnership with Soul X and the Millennial Rabbi, this event brought together people from all walks of life to connect through shared values and spirituality. Special guest Miss Israel joined us, offering inspiring words and sharing her personal connection to Israel. Together, we celebrated Shabbat, engaged in meaningful conversations, and strengthened the bonds within our growing community.



### VEST DELIVERY - THE CIVILIAN GUARD

In partnership with Civil Squads of Israel, we distributed 250 ceramic protective vests to Kitat Konenut volunteers in Moshav Nitzani Oz, located near the seam line—a critical border area adjacent to hostile territories, with terrorists right on the border. These vests, meeting the highest safety standards, will enhance the protection of volunteers who serve as the first line of defense against terrorist threats. This partnership ensures vital resources reach those protecting their communities, showcasing unity and resilience in the face of ongoing security challenges.



### AMBULANCE DELIVERY

In partnership with Let's Do Something, we delivered four state-of-the-art armored ambulances to the Israeli police, enhancing the safety of first responders in conflict zones. These ambulances, the first of their kind in Israel, are designed to provide critical medical aid in hostile environments. Equipped with advanced protective features, they ensure that medical teams can safely reach and treat the injured, even under fire. This delivery strengthens our defense capabilities as the threat from Hezbollah continues.



### CAMERA & DRONE DELIVERY IN GAZA

Our co-founders, Happy Walters and Jordan Fried, took bold action by going into Gaza to deliver and set up comprehensive camera systems designed to assist front-line heroes. These systems enhance situational awareness and provide critical support to those defending the front lines, reinforcing our mission to equip Israel's defenders with the tools they need to stay safe and secure. Their hands-on efforts demonstrate our organization's unwavering commitment to supporting Israel's defense in the most direct and impactful ways possible.



### RESCUE OF FARHAN AL-QADI

52-year-old Bedouin Israeli citizen, Farhan Al-Qadi, was rescued from a tunnel in southern Gaza, thanks to the advanced technology provided by Israel Friends. Our drones and camera systems, which were set up to assist in such operations, allowed Israeli special forces to map the tunnels in real-time and pinpoint his location. This successful rescue highlighted the critical role our technology played in protecting both civilians and soldiers.



### LAST SUMMER SHABBAT IN MONTAUK

In Montauk, we marked the end of summer with a memorable Shabbat gathering, bringing together community members for an evening of reflection, connection, and tradition. Set against the serene backdrop of Montauk's coast, this special event allowed us to celebrate the season's close while reinforcing the bonds that strengthen our mission.



### MENTAL HEALTH RETREAT

In partnership with Our Brothers, hosted a mental health retreat in Israel for siblings who lost loved ones in the October 7th tragedy and other terror attacks. The retreat provided a safe and supportive environment where participants could share their grief and begin their healing journey. With the guidance of professional therapists and counselors, we helped these individuals find strength and start their path to emotional recovery.



### MOVE TO SAVE LIVES

"Move To Save Lives" unites the community in support of Israel through strength training, self-defense, Pilates, and Yoga, all hosted by our dedicated Israel Friends Ambassadors. These sessions not only foster unity and resilience but also raise vital funds for our mission. By participating, you're promoting physical and mental well-being while directly contributing to Israel Friends' efforts on the front lines.



### ONE YEAR OF RESILIENCE & SUPPORT

Over the past year, Israel Friends has mobilized to provide critical aid, from retrofitting tanks with slat armor to delivering PTSD trauma therapy and mental health services. This milestone celebrates the collective efforts of supporters, donors, and volunteers who have united to make a tangible impact, securing resources for the front lines, rebuilding shattered communities, and ensuring the safety of Israel. The year has showcased extraordinary solidarity, a powerful testament to the mission to protect and serve the Jewish homeland.



### OUR FOCUS IN THE COMING MONTHS

Israel Friends remains dedicated to addressing the most urgent crisis gaps across the nation. Currently, our top priority is equipping our soldiers with advanced technology tools that provide 24/7 visibility, including drones, counter-drones, thermal systems, and camera systems. These tools are crucial for ensuring their safety and effectiveness on the battlefield.

Beyond the front lines, we recognize the need to support the mental well-being of both soldiers and civilians. That's why we are expanding our nationwide PTSD Trauma Care program in partnership with Healthy Mind, offering immediate psychiatric support to anyone in need.

Every dollar we use is focused on saving and protecting lives in critical, life-or-death situations. Even small acts of love and support have an outsized impact in these environments, and we remain committed to delivering the help that makes a difference.

# How Are We Different?

## DRIVING IMPACT WITH EFFICIENCY AND INNOVATION

At Israel Friends, we operate differently from most nonprofits, guided by the vision of serial entrepreneurs who bring a results-driven, dynamic approach to solving Israel's most urgent challenges. With a small, lean team and a commitment to maximizing every dollar, we create an outsized impact on the ground, ensuring that nearly all donations go directly to where they are needed most.

### Lean Team, Low Admin Costs

With a full-time team of just six people spread across Israel and the United States, we run an exceptionally lean operation. We maintain administrative and fundraising costs at less than 10%, with current expenses under 5%. This means that **95% of every donation** goes straight to supporting Israel's most critical needs.

### No Bureaucracy

Israel Friends was created by entrepreneurs who have always pushed aside legacy bureaucracy to make meaningful change happen quickly. Our streamlined approach allows us to move fast, tackle urgent problems head-on, and deliver results efficiently, without the red tape that slows down other organizations.

### Collaboration Over Competition

Our priority is to save Israeli lives, not to compete with other organizations. We actively collaborate with the Israeli government, the army, key para-governmental organizations, and other nonprofits to avoid duplicating efforts and to amplify our collective impact. We believe in working together to achieve the greatest good for Israel.

### Outsized Impact Projects

We focus on high-impact, innovative projects that often go unnoticed or are too complex for other nonprofits. By leveraging our expertise, we take on out-of-the-box challenges like next-generation drone and laser platforms, tank retrofitting, and unique PTSD support programs. Our approach is strategic, with every project measured by its impact per dollar and the time invested.

### Entrepreneurial DNA

Israel Friends was founded by self-made, successful entrepreneurs who have embedded their years of experience in logistics, supply chains, and crisis management into our nonprofit. This for-profit perspective makes us dynamic problem solvers, capable of delivering aid efficiently in crisis zones—whether during COVID-19, in war zones, or in humanitarian crises.

### Innovation & R&D

we prioritize new innovations and invest in research and development to create cutting-edge solutions. By funding the development of advanced technologies and life-saving products, we ensure that our efforts go beyond immediate needs, providing long-term impact and security for Israel. This forward-thinking approach allows us to tackle complex challenges that others overlook.

## OUR MISSION

Israel Friends is committed to solving the most pressing challenges facing Israel today. We deliver critical aid and advanced technology to soldiers on the front lines, while also providing essential mental health services and support to the civilian population. Our small team and global connections allow us to respond quickly and effectively, ensuring that every contribution has a direct and immediate impact.



# Stories of Impact

## LIVES CHANGED

Tomer was deployed to the front lines in November when his unit came under fire, and his vehicle was hit by an RPG—a blast that could have been fatal. Just days before, Tomer received a protective vest through Israel Friends upon landing back in Israel. That vest saved his life.

Tomer's survival is a powerful reminder of how critical these resources are for those on the front lines. His courage, combined with the life-saving gear from Israel Friends, ensures he continues to serve with renewed strength.



## Tomer's Story

### A LIFE SAVED



Through our collaboration with Healthy Mind, a brave soldier received crucial PTSD care and trauma therapy after enduring the intense stresses of combat. This comprehensive mental health support provided him with the tools to process his experiences and regain a sense of normalcy. Thanks to these therapies, he's on the path to emotional recovery, finding strength not only to cope but to thrive after returning from the front lines. His story reflects the importance of mental health care in healing the hidden wounds of war.

## A Soldier's Journey

### HEALING BEYOND THE BATTLEFIELD

During a mission in Gaza, a soldier's D9 tank was hit by heavy fire from Hamas using RPGs and explosives. Thanks to the ballistic glasses, vest, helmet, and IFAK kit from Israel Friends, his vital organs were protected, and the IFAK stopped the bleeding, allowing time for rescue. After surviving, he received physical and mental health support, including counseling and group therapy, helping him recover and return to the battlefield with renewed strength.



## Soldier T

### SURVIVAL UNDER FIRE



A soldier recently reached out to express his gratitude for the IFAK kit he received through Israel Friends. While on a mission, his friend was critically wounded, and thanks to the quick application of the kit's lifesaving tools—quick clot gauze, a tourniquet, and other essentials—his friend's life was saved. Without the kit and the immediate care it provided, his friend might not be with us today. This story highlights the importance of these kits and their critical role in saving lives on the front lines.

*"Without this kit, things would have been much different for my friend. The best first aid kit I've ever seen...ever used. Knowing that the donations are actually making it into Gaza is amazing"*

## A Life Saved

### THE POWER OF AN IFAK KIT IN THE FIELD

A 52-year-old Bedouin Israeli citizen was recently rescued from a tunnel in southern Gaza thanks to advanced technology provided by Israel Friends. The use of drone systems and comprehensive camera technology, both above and below ground, played a crucial role in locating him during the complex operation. These tools allowed Israeli special forces to map the tunnels in real-time and pinpoint his location with precision, leading to a successful rescue. This story highlights the life-saving importance of our technology, helping protect both civilians and soldiers in dangerous situations.



## Farhan Al-Qadi

### HOSTAGE RESCUE

# Key Technology

## CHANGING LIVES IN THE FIELD

- **Real-Time Intelligence:** Drones provide real-time video feeds to command centers, offering unparalleled situational awareness.
- **Surveillance and Reconnaissance:** House-to-house drones are used to scan urban environments, identifying enemy positions and ensuring the safety of soldiers before they advance.
- **Thermal Imaging:** Thermal drones detect hidden threats or movements at night or through obstacles, providing a tactical advantage.
- **Mapping and Terrain Analysis:** Drones are essential for mapping large areas, especially in inaccessible or dangerous regions, allowing military forces to track movements and plan operations more efficiently.
- **Target Tracking:** These drones enable the identification and monitoring of hostile forces, allowing for precise targeting and reducing the risk to civilians.
- **Versatility in Deployment:** Whether for thermal surveillance, live reconnaissance, or urban combat operations, drones can adapt to a variety of missions, significantly improving operational effectiveness.
- **Critical in Decision Making:** By delivering accurate, timely data, drones empower commanders to make well-informed decisions in high-pressure environments.



## COMPREHENSIVE BATTLEFIELD CAMERA SYSTEMS

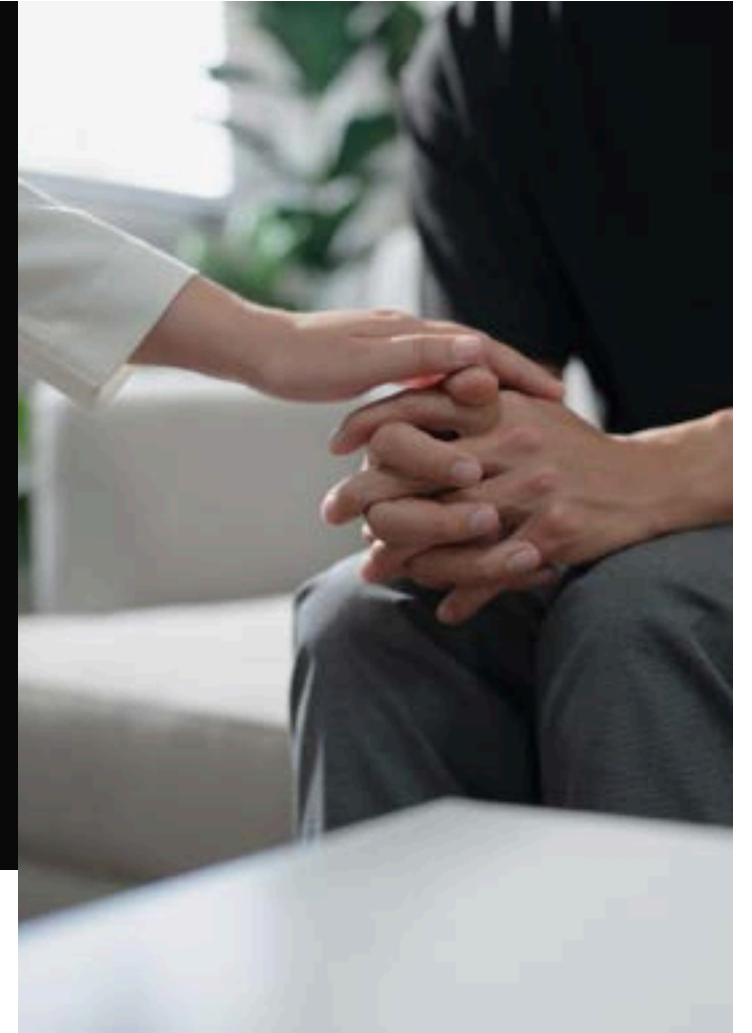
Our advanced camera systems provide real-time monitoring through a secure network, allowing live views of the battlefield both above ground and in underground tunnels. These systems are crucial for tracking enemy movements and preventing ambushes, offering soldiers a significant tactical advantage. By providing real-time intelligence, soldiers can find refuge and assess danger zones more effectively. These cameras not only protect lives by enabling early detection of threats but also improve decision-making and operational coordination, significantly reducing the risk of surprise attacks and saving countless lives in combat.

# Special Initiatives

## BEYOND THE FRONT LINES

### Healing our Heroes: Leading the Way in PTSD and Trauma Care

When it comes to the mental well-being of those who defend and support Israel, every moment counts. That's why Israel Friends is proud to be the #1 provider of TeleHealth services for PTSD and trauma care. In partnership with Healthy Mind and Resiliency Centers, we've revolutionized the way care is delivered, reducing wait times from an agonizing 90 days to just 3-5 days. Our swift response ensures that survivors, families of victims, first responders, and soldiers receive the critical support they need when they need it most. By leveraging cutting-edge technology and expert partnerships, we are committed to restoring the mental health and resilience of those who have sacrificed so much for Israel.

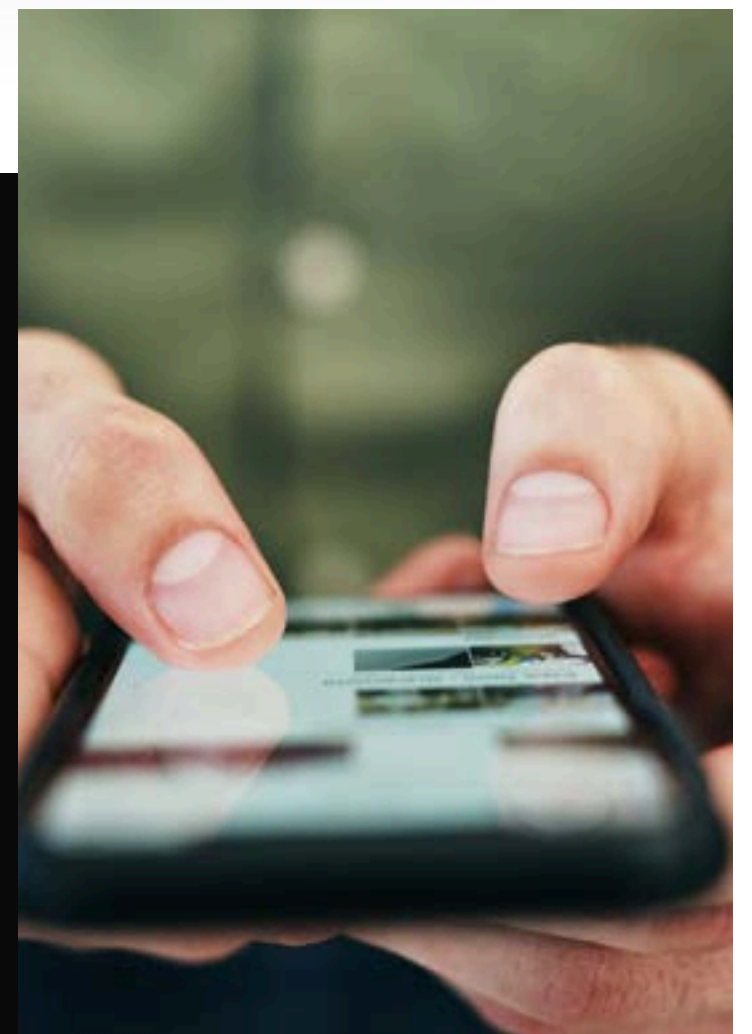


### Mental Health Retreats: A Sanctuary for Healing and Resilience

Our Mental Health Retreats offer a safe and supportive space for anyone affected by the traumatic events of October 7th and terrorism in general. These retreats serve IDF soldiers, reservists, first responders, survivors, and their families, providing a place to process their grief and begin emotional recovery. Through professional counseling, therapeutic activities, and peer support, participants can heal and rebuild their strength. Our goal is to restore hope and resilience, helping them face the future with renewed strength and community support.

### Fighting Jewish Hatred: Amplifying Truth, Challenging Misinformation

We actively combat antisemitism through online activism on platforms like Instagram and TikTok, in collaboration with other organizations. Our approach is designed to feel genuine and unscripted, making it clear that it's not driven by paid promotions but by individuals passionate about combating hate. We foster secular, bipartisan, and open dialogue, using kindness, compassion, and active listening to engage in meaningful conversations. While setting up screens on campuses to show the horrors of October 7th has been impactful, our primary focus remains on debunking antisemitic propaganda. Through live debates and fact-based content, we challenge misinformation and encourage critical thinking, making a real difference in understanding Jewish history and culture.



# Looking Ahead

## THE NEXT 12 MONTHS

**20%**  
Protective  
Equipment



**Life Saving  
Technology  
Platforms**



**45%**

**25%**  
PTSD  
Trauma Care



**10%**  
Emergency  
Reserve



### **AS WE MOVE INTO THIS NEXT PHASE,**

both on and off the battlefield, our priority is to care for our reservists and the communities they defend. Our mission is to significantly increase the chances of their safe return and, when they come home, to help them heal—reuniting these men and women emotionally and mentally with their families.

# Thank You

## OUR DONORS, OUR HEROES

Dear Heroes,

As we reflect on the past 12 months of extraordinary impact, we are filled with immense gratitude for each and every one of you who has stood by our side. We have been blessed by the generosity of family foundations who have not only believed in our mission but have supported us in an extraordinary financial way, enabling us to achieve milestones of which we have only dreamed.

Your unwavering support—from thousands of donors across the country, contributing amounts from \$18 to \$1,800—has truly been the lifeblood of our organization. Every dollar, every kind gesture, and every prayer has added up to a monumental wave of support that has kept our mission alive and thriving. Whether it's providing critical aid, technology, or trauma care, you have been the backbone behind our efforts to defend Israel and support its heroes on the front lines.

We couldn't have come this far without you. Thank you for believing in us, for being part of this journey, and for helping us make an impact that will be felt for generations to come.

With heartfelt appreciation,



*Israel Friends Team*

# Guiding Lights

## OUR AMBASSADORS AND ADVISORS

### Ambassadors

Haley	Melissa	Lynn	Lauren
Stephanie	Cathy	Donna	
Karen	Sara	Lisa	
Liz	Zoey	Sara	
Stacy	Inna	Bari	

### Advisors

Allyson Wiener	Susie Davis	Tal Ben-Maimon
Andrew Wiener	Erika London	Patrick McGee
Brett Velicovich	Lior Ofir	
Kevin Davis	Sam Schear	

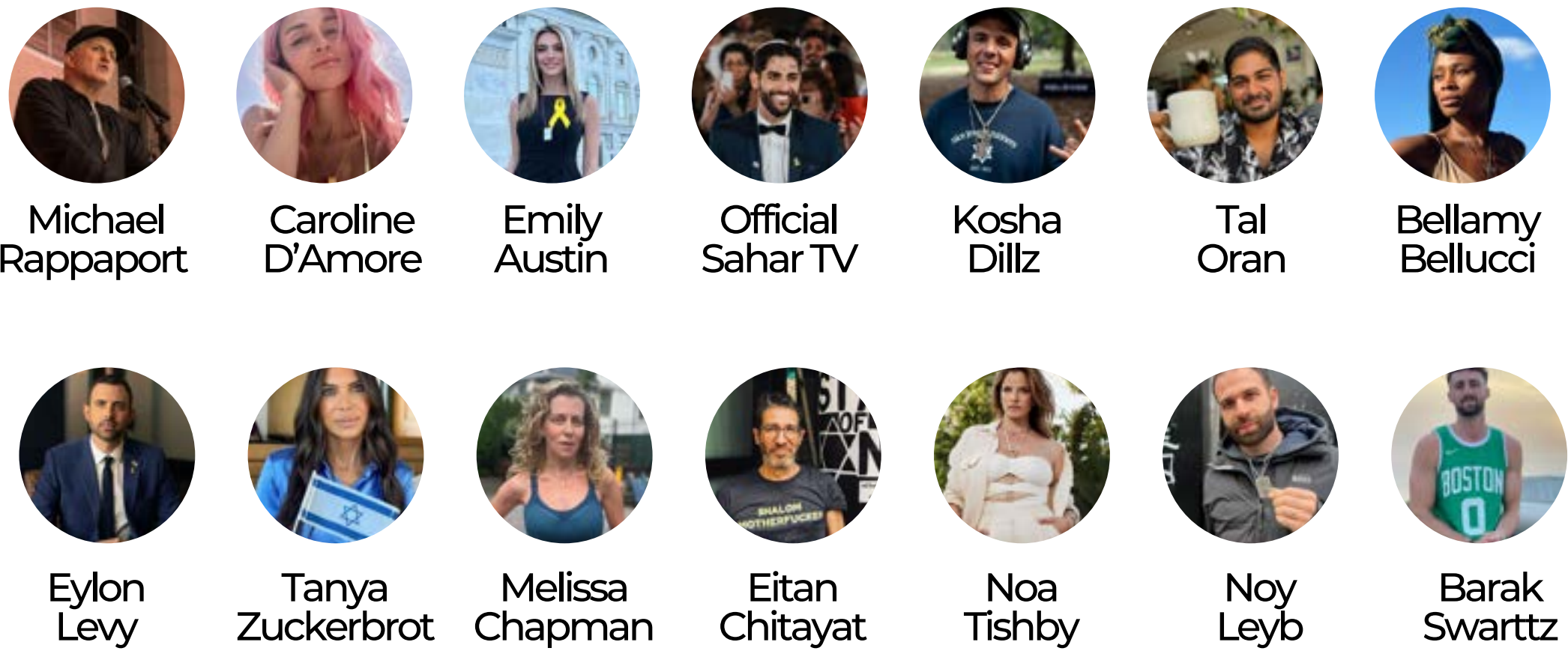
# Strength in Unity

## OUR STRATEGIC ALLIANCES

### Safety & Security



### Online Influencers



### Organizations



# Get Involved

**JOIN US IN MAKING A DIFFERENCE**

Follow Us

Launch a fundraising campaign

Pledge \$5 a day to make a difference

Contact Us: [Team@israelfriends.us](mailto:Team@israelfriends.us)

Thank you for standing  
with us and being the  
heartbeat of our mission.  
**Your unwavering support  
truly makes all the  
difference.**



# A Giving Guide

## HOW TO SUPPORT OUR MISSION

\$500

PTSD TRAUMA CARE

\$25,000

TACTICAL TECH SUITE:  
INCLUDES CAMERA SYSTEM,  
DRONES, AND MORE

\$1,000

SURVEILLANCE DRONE

\$50,000

COUNTER-DRONE  
DEFENSE EQUIPMENT

\$8,000

THERMAL IMAGING DRONE

\$150,000

MEDICAL EVACUATION  
DRONE FOR WOUNDED  
SOLDIERS

\$10,000

CAMERA FORTIFICATION  
SYSTEM

[CLICK HERE TO SUPPORT OUR MISSION](#)