

Table of Contents

INTRODUCTION

01

Cover Page

02

Table of Contents

03

Who We Are

04

Message from Our Executive Director

OUR IMPACT

05

Impact at a Glance

06-07

Two Years of Impact

08

First Line Defense: IFAKs

09

Technology Solutions

10

3D Printing Lab

11

Healthy Mind

12

Matanya Farm

13

Partner Campaigns

14-15

Stories of Impact

OUR MODEL & FUTURE

16

How We Are Different

17

Looking Ahead

THE PEOPLE WHO POWER OUR MISSION

18

Strategic Alliances

19

Ambassadors & Advisors

20

Get Involved

Who We Are

OUR MISSION, OUR FOCUS, OUR PARTNERSHIPS

Israel Friends is a locally led, globally backed nonprofit delivering rapid, practical solutions for those who defend and protect Israel. From battlefield trauma to community resilience, we move fast to identify urgent needs and scale effective responses. We provide mental health care, logistics, protective systems, and life-saving technology.

Core Focuses

- Delivering life-saving aid and technology solutions to soldiers, civilian guards, and first responders on the front lines.
- Expanding access to transformative trauma and PTSD care, ensuring survivors, soldiers, and families can heal and rebuild.
- Driving innovative solutions in critical areas where others have yet to act, stepping in quickly, strategically, and effectively.

Strategic Partnerships for Israel's Security and Resilience

Working closely with government agencies, trusted partners, and our global network of supporters, we combine bold problem-solving with startup speed to meet Israel's most pressing challenges. *Together*, we are saving lives, strengthening communities, and ensuring Israel's resilience for tomorrow.

Our Programs



Critical First Line Defense

Equip defenders with IFAKs and protective gear, ensuring Israel's responders can act quickly, safely, and with confidence.



Technology Solutions

Provide advanced drones, thermal imaging, and surveillance systems that improve real-time response and safeguard lives.



PTSD and Trauma Care

Expand trauma care and recovery through Healthy Mind, Matanya Farm, and partners, to enable immediate care across the country.

Message FROM OUR EXECUTIVE DIRECTOR

Dear Family and Friends,

As we enter another year since the horrible events of 10/7, I reflect with profound emotion on the past two years. These days and nights have tested, inspired, and transformed us all. The 746+ days stand as a testament to our resilience and unbreakable spirit.

Through this journey, the most vivid memories are of the many eyes I have looked into, some shining with hope, others clouded with exhaustion or fear. In these moments, I witnessed immense passion and love for our homeland. Listening to survivors, hostages' families, our defenders, and ordinary citizens, I heard stories that reveal the depths of courage and patriotism that fill our community.

We shared these moments together: hearing a commando describe how your support delivered life-saving drones, a mother receiving trauma care, or a wounded warrior embracing life through art. Each of these encounters, each pair of eyes, reminds me why we do this work.

And through it all, I have never felt alone because of our founders, staff, and, above all, a community that simply refuses to give up. This experiment in civilian support has grown into a pillar of Israeli resilience, where we have:

- Built a supply chain bridge between the world and Israel, delivering critical aid and resources to our first responders, defenders, survivors, and families in crisis.
- **Delivered hundreds of thousands of goods**, from the most basic to highly advanced technology systems, even going so far as to invent new systems to keep our country safe.
- Worked tirelessly, hand in hand with government officials and ministries to build better systems and processes, turning a new page in our country's history.
- Built partnerships and programs that are now models for rapid, impactful community response, including over 100 partnerships with grassroots efforts around the world to better the lives of the people of Israel.
- Witnessed our impact on Israeli citizens and defenders through ongoing life-saving programs.

These two years have truly been a blend of emotions: exhilaration, sorrow, pride, and hope. Yet through every triumph and setback, I am uplifted and motivated by your constant dedication.

Thank you for asking, for giving, for showing up for the past 746+ days. Thank you to all who choose to take action with their time, skill, and passion. As we remember the challenges of the past and prepare for the future, let us hold tight to our shared values and dreams.

May we continue to stand together, stronger, more resilient, and ever committed to healing and building our beloved Israel.

Executive Director

Impact at a Glance BY THE NUMBERS

\$55M+ Delivered To The Front Lines

500+ Tons of Aid Delivered

25,000+ 3D Parts Printed and Delivered

40,000+ Hours of Trauma Care

IFAKs 15,000+ **Delivered**

Technology Systems **Delivered** 10,000+



4 ARMORED AMBULANCES

Delivered to Israel National Police to assist first responders and rescue.



45,000+ Pairs of Boots for Soldiers



350,000+ Hot Meals for Soldiers & Families





15,000+ Emergency First Aid Kits





5.000+Families Transported to the Kotel for Healing





30,000+





Psychiatric Sessions





3,500+ Emergency Medical Supply Duffel Bags





1,000+ Body Bags, Refrigerators, and Air Purifiers





1,000+ Sets of Tefillin Distributed



5,000+ **Ballistic Helmets**

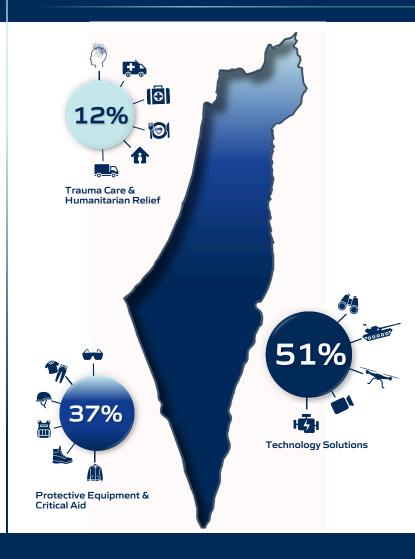


+005 Field Shelters & **Dormitories**



2 CARGO PLANES

Mobilized and deployed to Israel within 3 and 14 days of 10/7.



We began in crisis, meeting urgent frontline needs from the first days of the war. As conditions changed, we adapted to deliver support based on the evolving needs on the ground.

Two Years of Impact MILESTONES THAT SHAPED OUR JOURNEY



Founding

Born on October 7, 2023, Israel Friends emerged from the urgent need that followed. Backed by the Worldwide Friends Foundation, our first mission delivered critical defense and humanitarian aid, including two cargo planes flown from LAX carrying lifesaving supplies and returning reservists to Israel.



Partnering for Protection

Partnered with Israeli government agencies to retrofit over 1,000 defense vehicles with advanced protective systems, giving soldiers the reinforced defense and mobility they needed to operate safely in active combat zones.



Drone Innovation for Defense

Brought in global drone experts and cutting-edge aerial systems to provide real-time intelligence and training, empowering defenders with the tools to identify threats, track movements, and respond instantly to save lives on the front lines.



National Mental Health Initiative: Healthy Mind

Launched the #1 telehealth platform in Israel with Healthy Mind that connects Israelis in crisis with professional care in just 3 days, compared to the national average wait of more than 200 days, transforming trauma response across the country.



Healing the Survivors of Nova

Partnered with For the Survivors and The Wounded to host a retreat for over 500 Nova festival survivors, offering a safe environment for healing, community support, and the rebuilding of strength and resilience.



Bringing a Hostage Home

Using advanced drones and underground camera systems supplied by Israel Friends, Israeli forces mapped Hamas tunnels in real time to rescue a 52-year-old hostage held in southern Gaza, bringing him safely home.



Establishing Matanya Farm

Born as a dedicated space to prevent PTSD and support long-term recovery, Matanya Farm uses nature-based therapy to provide a sanctuary where soldiers, survivors, and families can heal, rebuild strength, and rediscover hope.



3D Printing Lab: Built & Operational

Established fully operational 3D printing lab in southern Israel to produce and deliver thousands of drone parts and field equipment to units across Israel, and built a partnership with the IDF Drone Academy, revolutionizing frontline supply efficiency.



Mission Trip

Led Israel Friends' first mission trip, where Ambassadors met partners, security leaders, and defenders to witness impact in real time. The trip included donating a drone that, within 36 hours of delivery, helped prevent an ambush for an active unit in Gaza.



Two Years of Unstoppable Impact

Upon our two-year anniversary, Israel Friends has delivered over \$55 million in aid through life-saving equipment, advanced technology, and immediate psychiatric care for trauma. Recognized by Candid-Guidestar with a Platinum Seal of Transparency for the second consecutive year, we remain committed to operating with accountability and integrity, serving as a source of strength to those protecting our homeland.

First Line Defense: Individual First Aid Kit ONE KIT. ONE DEFENDER. SECONDS TO ACT.

On the battlefield, survival is decided in seconds. The first responder isn't always a medic, it's the teammate standing beside you.

In those critical moments, uncontrolled bleeding is the leading cause of preventable death. One tool, one action, one second can mean the difference between life and loss.

What is an IFAK?

The IFAK (Individual First Aid Kit) is a compact trauma kit every frontline defender carries into combat or crisis zones. It is the first resource in a life-or-death situation. Packed with tools for trauma response, hemorrhage control, and airway management, an IFAK saves lives in the critical seconds before medics arrive.

- Tourniquet: Stops life-threatening bleeding from limbs
- Israeli Bandage: Pressure dressing for deep wounds and hemorrhages
- Chest Seals: Treats open chest injuries and sucking chest wounds
- Compressed Gauze: Packs deep wounds to stop internal bleeding
- Hemostatic Agents: Accelerates blood clotting under fire
- Nasal Airway Tubes: Maintains an airway if the soldier is unconscious
- Trauma Shears: Cuts through clothing and gear quickly
- Gloves + Antiseptic Wipes: Ensures sterile treatment

15K+ IFAKs Delivered To The Front Lines

Every IFAK puts life-saving power directly into the hands of defenders and first responders. With these kits, wounded heroes have a fighting chance.

Advanced Technology FROM DRONES TO 3D PRINTING

House-to-House & Thermal Drones

Drones are transforming the battlefield, giving Israel's defenders unmatched intelligence and precision

- Real-Time Intelligence: Live video feeds give commanders unmatched situational awareness
- Surveillance & Reconnaissance: Scan urban areas to spot threats before soldiers advance
- Thermal Imaging: Detects hidden movements at night or through obstacles
- Mapping & Terrain Analysis: Maps large or dangerous areas to guide safe operations
- Target Tracking: Identifies and monitors hostile forces for precise, safer missions
- Versatile Deployment: Adapts to urban combat, reconnaissance, and surveillance needs
- Informed Decisions: Delivers accurate data so operators can act with speed and confidence



10K
Delivered

House-To-House Drones

Thermal Drones

Camera Systems



Comprehensive Camera Systems

Our comprehensive camera systems provide real-time monitoring through a secure network, delivering live views above ground and in underground tunnels. These systems protect defenders in high-risk zones, offering safety and awareness as they secure an area to rest, regroup, or wait for next steps, giving them confidence and time to act when every second matters.

Beyond the battlefield, we have assisted with installations in kibbutzim within the Gaza Envelope. These cameras serve as *early-warning systems*, allowing residents to detect threats, monitor their surroundings, and prepare for potential attacks.

These systems remain a lifeline, empowering communities to stay vigilant, secure, and prepared in the face of ongoing threats.



3D Printing Lab

Israel Friends' 3D Printing Lab extends the lifespan of vital equipment across Israel. A single broken part can sideline a drone worth tens of thousands of dollars or leave a unit exposed. Our lab changes that reality.

By producing components such as drone parts, helmet fittings, protective gear, and field brackets directly on-site, **we create cost-effective solutions** that replace damaged parts and fill critical gaps where budgets or supply chains fall short.

Operated by soldiers wounded on October 7, the lab gives these men a new way to serve, developing solutions that protect their brothers and ensure broken parts never mean broken missions.

Our 3D Lab eliminates long supply chain delays by delivering **parts on demand.** What once cost thousands to order and took weeks to arrive is now available within hours.

25K

Gimbal Protectors

Medical Vial Cases

Drone Wings



Page 10

Healthy Mind

MENTAL HEALTH CARE WITHIN REACH

Early on, Israel Friends recognized the silent epidemic of PTSD in an *overwhelmed mental health system*. That's why we *partnered with Healthy Mind*, Israel's *leading psychiatric telehealth platform*, to provide rapid, life-saving support to civilians and soldiers alike. While the current system can take over 200 days, *Healthy Mind provides care within 3–5 days*. The platform connects patients with licensed psychiatrists for assessments, crisis intervention, and personalized treatment.

With 30,000+ therapy sessions provided, and hundreds of new patients each month, this partnership is *transforming lives and ensuring Israelis are never alone*.





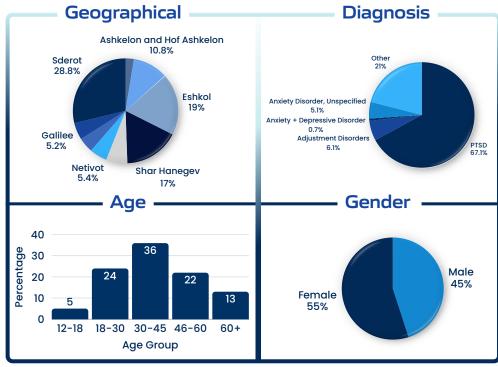












Matanya Farm

A HEALING SPACE FOR SURVIVORS AND SOLDIERS

In 2024, Israel Friends partnered with Sendi Ben-Zaken to transform a small plot of land into Matanya Farm, *a sanctuary for healing* through nature and community. With the help of youth groups, volunteers, and individuals with special needs, the land was transformed into a unique recovery center. The *Ministry of Defense has approved Matanya Farm for the treatment of soldiers and reservists, making it an officially recognized recovery center in Israel.* This year, Matanya Farm received the *HaEmek Prize* for exceptional humanitarian contributions to life in Israel.

At Matanya Farm, soldiers, civilians, and trauma survivors heal body and spirit through guided agricultural therapy, turning personal recovery into collective impact.



Community Building

Through shared work and group activities, individuals form strong bonds and a supportive network for healing and growth.



Agricultural Therapy

Participants engage in hands-on farming to reconnect with the land, reduce stress, and restore a sense of purpose through nature.



Animal Therapy

Caring for animals fosters responsibility, trust, and healing. Daily routines and gentle care help participants regain stability and connection.



Food Donation

Farm-grown produce is harvested and donated to the local soup kitchen for families in need, turning healing into impact and purpose.

5.5K+ Trauma Victims Served



The mission of Matanya Farm is to stand at the critical crossroads of trauma and healing, allowing mental health professionals to work hand in hand with soldiers and civilians across Israel to ensure those who have endured traumatic events do not carry them into lifelong PTSD.

Partner Campaigns AMPLIFYING IMPACT TOGETHER

Our Affiliate Campaigns empower individuals, families, and communities in Israel and abroad to raise critical funds for frontline defenders, urgent missions, and life-saving needs. If your mission aligns with ours, we are honored to partner with you, providing the tools, support, and transparency to make a difference.

Affiliate Campaigns

- Partner Campaigns: Allow supporters to focus on a specific mission or unit, with Israel Friends handling all logistics and backend support. These campaigns offer transparency and control over how funds are used, ensuring targeted impact.
- **Impact Campaigns:** Direct funds to urgent needs on the ground, including trauma care, tactical aid, and essential equipment. Israel Friends manages allocation and provides updates so donors can see the real-time results of their support.
- Mitzvah Campaigns: Empower teens celebrating a Bar or Bat Mitzvah to turn their milestone into a mission. These campaigns include custom donation pages, materials, and optional event support, helping young leaders create meaningful, lasting impact.

M Education Institute

\$10M+ Delivered to Protect and Strengthen Israel



Spotlight Campaigns

BBQ 4 IDF

Bringing communities together to host BBQs for soldiers on the front lines, providing hot meals, care, and appreciation. A simple way to boost morale and support those defending Israel.

ASSURE FOR THE CHILDREN

Supporting orphans of October 7 through grants and education. This initiative provides stability, care, and hope for the future to children who have lost everything.

UNIT SUPPORT

Funding essential protective gear such as helmets, vests, and equipment tailored to each unit's needs. Every donation helps defenders stay safe and ready in high-risk situations.

CIVILIAN GUARDS

Empowering local defense units protecting neighborhoods, schools, and families. By funding training and equipment, this campaign strengthens community safety across Israel.

Stories of Impact VOICES FROM THE FIELD



Avi's Story — A Drone Saves Lives

"We were clearing houses on foot in Khan Yunis after our drone broke. It felt like walking blind into danger. Within days, Israel Friends sent us a new drone. That same day, it exposed terrorists waiting to ambush us. We neutralized them and made it back alive. That drone saved my unit."



Tamar's Story — Finding the Way Forward

"After surviving the October 7 attack on my kibbutz in the Gaza Envelope, I felt my life unravel into sleepless nights, anxiety, and despair. Within days of reaching out, I was speaking with a kind and professional psychiatrist who truly listened and gave me hope. That care was more than therapy, it was the first step back to myself."



Soldier J — Healing at Matanya Farm

"Since October 7 we've been wired with adrenaline, always replaying what we saw. At Matanya Farm, during a yoga workshop, it was the first time I felt grounded. It gave us space to breathe, reconnect, and open up about things we usually keep locked inside. For us, healing is as vital as fighting."



A Life Saved — IFAK in Action

"My friend was critically wounded in Gaza. I grabbed the IFAK Israel Friends gave me — tourniquet, quick clot, everything we needed — and used it right there. It saved his life. Without that kit, he wouldn't be here today. It's the best first aid kit I've ever used."



Broken Pieces, Not Broken Missions - 3D Printing

"In Lebanon, our drone went down after a critical piece broke, leaving our team exposed. The Israel Friends 3D Printing Lab produced the replacement part and rushed it to us. Within days, we were back in the air, protecting soldiers and continuing the mission. Their innovation is keeping us alive."

Stories of Impact WITNESS THE MISSION

Soldiers Speak on the Impact of Israel Friends

"We feel safer, more prepared, and able to fight better because someone chose to give their time and resources to help us. That's not taken for granted."

These words reflect the voices of soldiers across Israel's frontlines. From Gaza to the northern border, they share the same message, when Israel Friends delivers gear, drones, and trauma kits, it's more than equipment. It's *hope*.





Ambassadors Making an Impact: Lauren & Simon

"Seeing the look in their eyes as they told us they'd be using that drone in combat that very night... it was maybe the most rewarding experience of my life."

Simon and Lauren, two ambassadors from New York, have embraced the mission with their whole hearts. In May 2025, they joined our Mission Trip, personally delivering aid to soldiers and witnessing firsthand the impact of their support.

Adiel - The Power of Healthy Mind

Adiel Levin, General Manager at Healthy Mind, worked with Israel Friends to close a critical gap in mental health care. After October 7, with trauma at its peak and communities displaced, waiting months for treatment was not an option. Healthy Mind's telehealth platform now connects thousands with psychiatrists and trauma specialists, offering immediate care and a lifeline of hope.





Ambulances In Action

In September 2025, Jerusalem was rocked by a brutal terror attack that claimed six lives. Amid the chaos, first responders arrived in the armored ambulance provided through Israel Friends. Seeing it in action was a powerful reminder that it is more than metal and armor. It is a shield, a lifeline, and a symbol of hope for those who run toward danger to protect us all.

Drone Delivery

From the heart of Gaza, soldiers from the Golani Brigade shared their gratitude for receiving critical drone technology. With eyes in the sky, they can scan territory, prevent deadly ambushes, and secure safe routes. These drones give soldiers the confidence to move forward, knowing they are equipped to outsmart the enemy and safeguard their brothers in arms.



How Are We Different?

A MODEL OF EFFICIENCY, INNOVATION, AND URGENCY

Lean Team, Maximum Impact

With a full-time team of eleven across Israel and the United States, Israel Friends runs an exceptionally lean operation. Administrative and fundraising costs remain under 5%, ensuring 95% of every donation directly supports aid, innovation, and trauma recovery efforts.

Action Without Red Tape

Built with startup spirit, we move with speed and intention. Our streamlined approach cuts through red tape to solve urgent challenges and deliver measurable impact when it matters most. We act decisively when lives are on the line.

Collaboration Over Competition

Our goal is saving lives, not competing for credit. We partner with government agencies, humanitarian organizations, and community groups to ensure resources are used efficiently and efforts are never duplicated.

Strategic, High-Impact Initiatives

We invest in innovative, scalable solutions that fill critical gaps and deliver measurable impact. From advanced drone technology and 3D printing for emergency response to nationwide PTSD care programs, each initiative is built for longterm results.

Entrepreneurial DNA

Founded by self-made entrepreneurs, Israel Friends draws on deep experience in logistics, supply chains, and crisis management to drive humanitarian impact. This results-driven mindset powers innovation and efficiency, turning private-sector expertise into life-saving action.

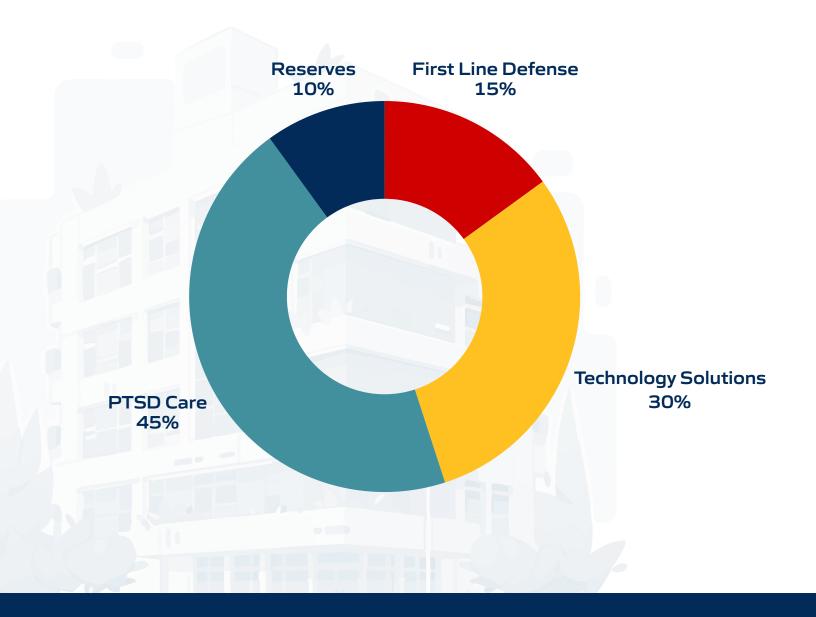
Innovation for the Future

Lasting resilience begins with innovation and unwavering vision. We invest in research, technology, and mental health programs that strengthen Israel's future, building systems that protect and heal lives for generations to come.

Israel Friends isn't a typical nonprofit. Founded by *logistics and supply chain experts* with decades of experience in high-stakes environments, we bring unmatched speed and precision to crisis response, delivering the right aid to the right people exactly when it matters most.

Built on the vision of serial entrepreneurs, we operate with a lean team and a results-driven approach, maximizing every dollar. **95% of all donations go straight to the frontlines**, saving lives, strengthening communities, and ensuring Israel's resilience.

Looking Ahead **EXPANDING PROGRAMS**



As we move into the next phase,

Israel Friends is committed to strengthening and expanding our core programs: First Line Defense, Technology Solutions, and PTSD Care. These initiatives continue to save lives on the frontlines and bring healing to those returning home.

Our vision doesn't stop there. Through new partnerships and collaborative campaigns, we are amplifying our impact across Israel. Looking ahead, we plan to grow initiatives and recovery centers to ensure **every defender and survivor has access to the care they deserve.**

Together with our supporters, we are building not only solutions for today but also long-term infrastructure for tomorrow, turning urgent aid into lasting resilience.

Strength in Unity **OUR STRATEGIC ALLIANCES**

Safety & Security





























Mental Health



























Partner Campaigns

























Community Partners







































Our Team THE PEOPLE WHO POWER OUR MISSION

Key Community Leaders

Emily Austin Yana Kulper Noah Seton

Tal Ben-Maimon Melissa Libner Adam Schwartz

Cathy Belzberg Erika London Stacy Siwak

Lauren Cherkas Liz Marcus Haley Walker

Karen Conn Simon Wasserberger
Inna Malishkevich

Kevin Davis Bari Weizman
Miriam Mattova

Susie Davis Andrew Wiener

Lisa Fields Patrick McGee Allyson Wiener

Zoey Gray Lynn Rabinovici Park Jeff Wolpov

Stephanie Hoffman Michael Rapaport Debbie Wolpov

Sara Hirsch Suzie Raskin Brett Velicovich

Donna Huneycutt Sam Schear Jodi Tesser

Founders

Lior Benjamin David Malka Danielle Vintfeld

Amy Bove Tyler Peters Happy Walters

Jordan Fried Teddy Raskin
Amichai Gabai Michael Sinensky

Our Team

Chief of Staff

Kyle Blank Angela H. Laura R. Executive Director Marketing Manager Finance Manager

Alex Levite Noa K. Casey F.

Director of Development - US Marketing Associate Finance Associate

Judy Grossman Aya W. Kirti T.

Director of Development - Israel Operations Manger Finance Associate

Ilana R. Shimshon D.

Operations Associate

Get Involved JOIN US IN MAKING A DIFFERENCE

Follow Us

Launch a fundraising campaign

Give monthly. Heal continuously.

Contact Us: Team@israelfriends.us



With gratitude, we thank you for standing with Israel and the Jewish people. Because of your support, light and resilience continue to shine in the darkest moments.